



ANNA ISHIZUKA

GRAPHIC DESIGNER

CONTACT

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3-19-3 Hachioji-shi, Minamino,
Tokyo, Japan

EDUCATION

University of Southern California
The School of Fine Arts, BFA
2000 – 2003

Marymount College
Undergraduate Studies
1998 – 2000

SKILLS

Mac | PC Systems

MS Word

MS Excel

MS Powerpoint

Outlook

Acrobat Pro + PDF Workflow

Adobe Creative Suite:

Photoshop

Illustrator

InDesign

Bridge

Lightroom

Muse

Basic Photography

Language Abilities:

English + Japanese

INTERESTS

Photography

Gardening

Interior Design

Equestrian

Cooking

PROFILE

Graphic Designer originally from Los Angeles, currently based in Tokyo. Having been trained in both the traditional methods of fine arts and graphic design in the US as well as experiences as a full time and freelance designer in both cities, I have been exposed to a diverse base of clients, in which I can offer an international perspective providing innovative visual solutions.

EXPERIENCE

TOKYO AMERICAN CLUB

JAN 2013 – MAY 2018 | GRAPHIC DESIGNER

- Accountable for the concept development, design and production of the organization's web, print, social media and other marketing/communication platforms including publications, signage, branding and advertising
- Provided art direction to both design and editorial teams in the Communications Department
- Liaised with Club staff and members to develop various projects. Worked with diverse departments such as food and beverage, recreation, board members and committees

SHUFU NO TOMO LITTLE LAND

OCT 2006 – DEC 2012 | ENGLISH INSTRUCTOR

- Instructed children and teens. Temporary English Manager to handle payroll for all teachers, hired new employees and provided training and support

FREELANCE GRAPHIC DESIGNER

JUN 2005 - JUN 2008 | TOKYO, JAPAN

- Worked at creative agency **Paradigm** on various projects such as a newsletter for **HSBC**, a Flash-based website for the pharmaceutical company **Arigen Inc.**, corporate branding for the **Financial Industry in Tokyo**, book cover and layouts for **KEN Corporation Ltd.**, and other design work for **Santen Pharmaceutical**, **Midas Company Ltd**, and **Oakwood Japan**
- Created corporate identity and produced illustrations of characters in physical activities for **Health Promotion Research Institute - California State University, Fullerton**

USC- LEONARD DAVIS SCHOOL OF GERONTOLOGY

JAN 2003 - MAR 2005 | GRAPHIC DESIGNER

- Responsible for creating and maintaining high-level design for the online divisions of the School of Gerontology, using knowledge of layout principle and design concepts
- Accountable for all aspects of a project, including concepts, illustrations, storyboards, final layout and production for print, publications, and new media. Typical projects include brochures, flyers, posters, publications, corporate identity, packaging, direct mail and advertising, DVD menus, online courses, modules, and trade show booths